

# Subcommittee: Toilets excellently add value to your life

- Leadership Organization: TOTO LTD.
- Representative : Hiroyuki Suzuki (General Manager)
- Leader: Katsuhiro Egami (General Manager)

Hiroyuki Matsushita(Chief Senior Engineer)

Okano Shinji(Manager)

- ·Content of Effort: Toilets excellently support your physical wellbeing
- ·Societal Issues: physical wellbeing

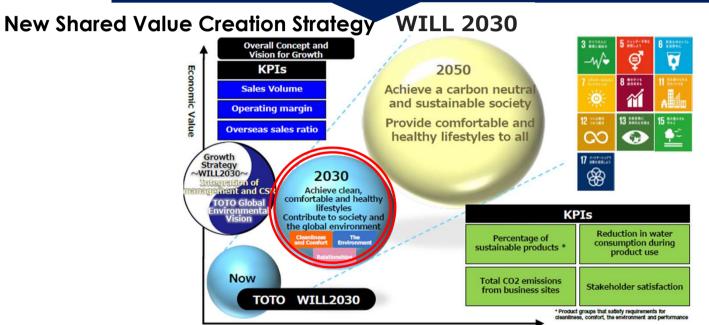


# TOTO WILL2030 - TOTO's Vision for Creating Shared Value





- Providing a healthy and civilized way of life
  Create an enriched and more comfortable
  lifestyle and culture
- Popularizing sanitary ceramic toilets will surely contribute to the betterment of society



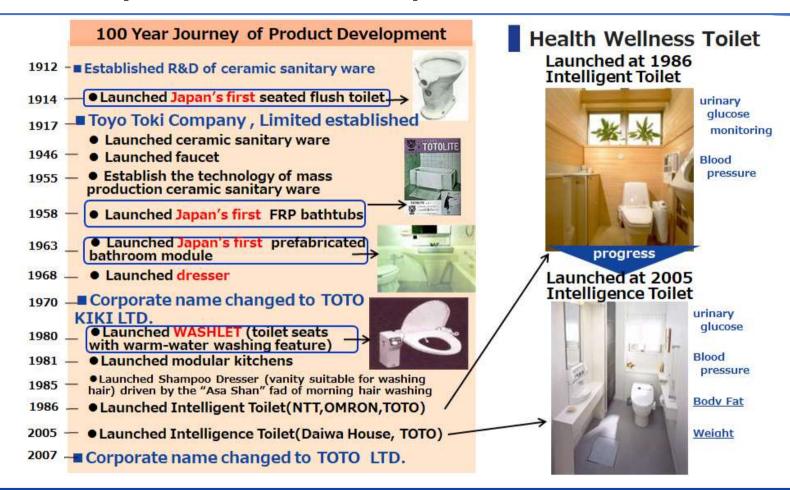
Social Value / Environmental Value

The will of our founder has been handed down over generations, and will continue to guide WILL2030 our united Group pursues in the future through the Toilets excellently add value to your physical wellbeing



## **TOTO** Journey of Product Development





#### Launched Health Wellness Toilet through 100 Year journey



### **Our Target**



#### Concept of Wellness Toilet: CLEANLINESS-For Your Wellness

CES2021 Concept of Wellness Toilet attracted a lot of attention form customers around the world.

Some types of new sensors will be used to measure the wellness data without comfort aspects of the original toilet.

Wellness Toilet will provide Recommendations through the user interface screen on the app-By announcing our concept for this, we look forward to meeting with new partners from around the world,

who will recognize the value in our of vision for the future and want to collaborate with us

# Toflets excellently support your physical wellbeing

Just use the toilet as usual



Dairy Wellness Data is automatically acquired & analyzed



Provide Recommendations through the user interface screen on the app-

CLEANLINESS

For Your Wellness

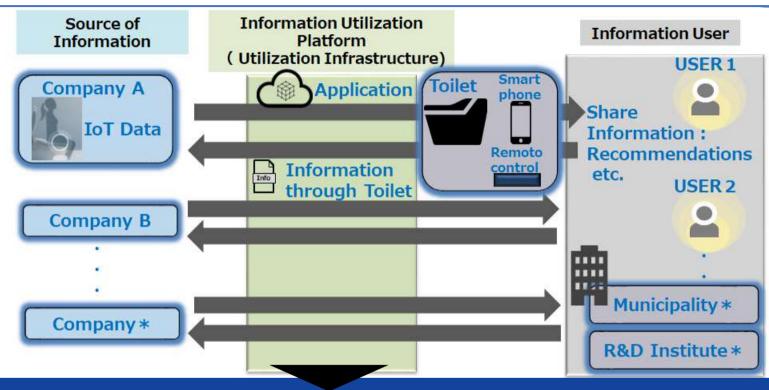


Toilets excellently add value to your life through information acquired & analyzed



#### **Subcommittee Benefit: Information Utilization**





**Issue: Many Companies provide original Information for Users** 

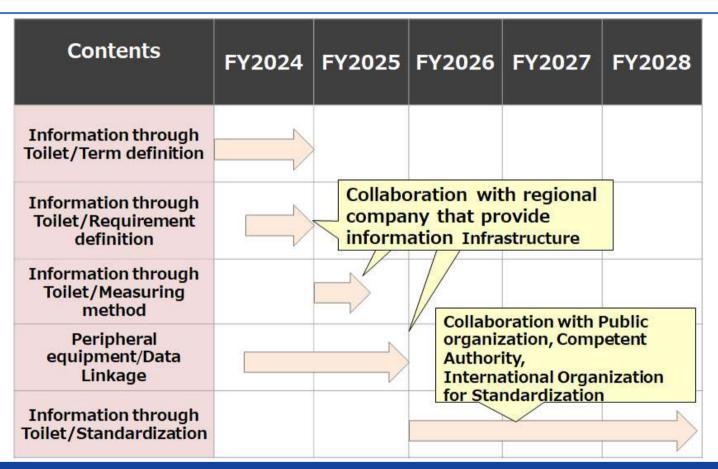
, Municipality etc. that utilized it (Ex. Term definition of Recommendations )

Solution: Based on standardize Information through Toilet, We will promote to create the Information Utilization Platform that all user easy to use



#### Plan for standardization





Based on Standardization Information through Toilet ,Toilets excellently add value to your life through information acquired & analyzed

